

JAMIE S. SAMILIO

3800 Powell Lane • Falls Church, VA 22041 • (703) 998-5493 • eagle@realimagination.com • www.realimagination.com

Proficiencies

Good humored, strong communication skills, detail oriented, creative and innovative, technologically savvy, direct, flexible, efficient, and deadline oriented. More than 20 years of publishing and marketing experience.

Computer Skills

Cross platform computer programs: PageMaker, InDesign, Photoshop, Acrobat, Illustrator, Dreamweaver, Microsoft Word, PowerPoint, Excel and others. Strong general knowledge of scanning and CD reproduction software. Ability to use a variety of methods of electronic delivery, including FTP and web-based delivery methods.

Graphics Experience

Print and electronic development of: logos, advertisements, banner ads, websites, direct mail campaigns, publication designs, technical manuals, and illustrations.

Marketing and Creative Direction

Plan and implement print and web banner advertising programs, including pricing, marketing, sales strategy, and some direct sales. Marketing skills include copy writing and image selection for print and web projects as well as the project production. Provide support for sales strategy, customer implementation, customer service setup and support, assist with general business development, and create and maintain a consistent corporate identity. Fund raising experience includes creating marketing plans, implementation of plans including design and production of materials, and tracking of donations through database and fund raising software.

Clients

- Association of Educational Publishers
- Episcopal Diocese of Washington
- George Washington Univ.
- Wesley Theological Seminary
- USAID/Conwal
- USDA Forest Service
- Capitol Exhibit Services, Inc.
- Financial Times Energy
- United Communications, Inc.
- Telecommunications Reports International
- National Rural Electric Cooperative Association
- Paladin Marketing
- TeleChoice, Inc./mBLAST, Inc.
- ALP International

Education

Mercyhurst College, Erie, PA • BA, Art 1983

Virginia Theological Seminary, Alexandria, VA • MA, Education 2005

Teaching Experience

- American Eagle Airlines, Washington, DC • Part-time Station Agent and Trainer • 2002-Present
- St. Steven and St. Agnes School, Alexandria, VA • Substitute for grades K-5 • 2005-Present
- Mt. Kim Martial Arts, Vienna, VA • Hapkido Instructor • 1998-Present
- Episcopal Church, Erie, PA and Washington, DC • Sunday School Teacher • 1980-1998

Associations/Interests

- Association of Education Publishers, Judge, National Publishing Competition 1988-Present
- Martial Arts – Tae Kwon Do, Hapkido, Gum Do
- Painting
- Piano/Music
- Crisis intervention volunteer

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REFERENCES

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